

Premises Licence

LOCAL AUTHORITY

The Royal Borough of Windsor and Maidenhead
Town Hall
St Ives Road
Maidenhead
SL6 1RF

Tel: 01628 683840
www.rbwm.gov.uk

Part 1 – Premises Details

www.rbwm.gov.uk



Royal Borough
of Windsor &
Maidenhead

POSTAL ADDRESS OF PREMISES, OR IF NONE, ORDNANCE SURVEY MAP REFERENCE OR DESCRIPTION

Drinks And Flairs

Station Hill Ascot SL5 9EG

WHERE THE LICENCE IS TIME LIMITED BY THE DATES

Date Issued: 3 January 2023

Not applicable

LICENSABLE ACTIVITIES AND TIMES THE LICENCE AUTHORISES THE CARRYING OUT OF THOSE ACTIVITIES

| Activity, Location and Area if Applicable | Description | From – To |
|--|---|---------------|
| G. Performance of Dance (Indoors) | Wednesday | 12:00 - 02:00 |
| | Thursday to Saturday | 12:00 - 03:00 |
| | Sunday | 12:00 - 02:00 |
| | Monday to Tuesday | 12:00 - 01:00 |
| | Permit the premises to be used for dancing performances and competitions as well as by customers | |
| B. Exhibition of a film (Indoors) | Wednesday | 09:00 - 03:00 |
| | Sunday | 09:00 - 03:00 |
| | Monday to Tuesday | 09:00 - 02:00 |
| | Thursday to Saturday | 09:00 - 04:00 |
| | Video Entertainment on TV screens and amusement machines. | |
| Indoor Sporting Event | Wednesday | 09:00 - 03:00 |
| | Sunday | 09:00 - 03:00 |
| | Monday to Tuesday | 09:00 - 02:00 |
| | Thursday to Saturday | 09:00 - 04:00 |
| | Seasonal Details - Darts Competitions, Dominoes, and activities of a like nature either organised or spontaneous | |
| F. Playing of Recorded Music | Wednesday | 09:00 - 03:00 |
| | Sunday to Saturday | 09:00 - 03:00 |
| | Monday to Tuesday | 09:00 - 02:00 |
| | Thursday to Saturday | 09:00 - 04:00 |
| | Recorded music, including juke box type music and Karaoke with or without DJ, during normal business or as part of functions, and including audience participation. Recorded music will be played as background in the Caf ^e and balcony/outside during the day and evening. Music will be turned down after permitted hours to supply alcohol | |
| | Seasonal Details - No outdoor music or any other Licensable activity outside after 2300 hours 7 days a week. | |
| H. Other Entertainment falling within Act | Sunday to Wednesday | 12:00 - 00:00 |
| | Thursday to Saturday | 12:00 - 01:00 |
| | Compeers for quiz and similar events, comedians and similar performances. In any case using voice amplification. | |

Premises Licence

I. Provision of facilities for making music

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| Thursday to Sunday | 12:00 - 01:00 |
| Monday to Wednesday | 12:00 - 00:00 |
| A stage area and microphone with amplifiers for use as and when required, at any time during opening hours | |

M. Supply of alcohol consumed BOTH on and off Premises

| | |
|----------------------|---------------|
| Thursday to Saturday | 09:00 - 03:00 |
| Monday to Tuesday | 09:00 - 01:00 |
| Sunday | 09:00 - 02:00 |
| Wednesday | 09:00 - 02:00 |

THE OPENING HOURS OF THE PREMISES

| Day | Time From – To |
|-----------|----------------|
| Monday | 09:00 - 02:00 |
| Tuesday | 09:00 - 02:00 |
| Wednesday | 09:00 - 03:00 |
| Thursday | 09:00 - 04:00 |
| Friday | 09:00 - 04:00 |
| Saturday | 09:00 - 04:00 |
| Sunday | 09:00 - 03:00 |

WHERE THE LICENCE AUTHORISES SUPPLIES OF ALCOHOL WHETHER THESE ARE ON AND/OR OFF SUPPLIES

Alcohol is supplied for consumption both ON and OFF the Premises

Premises Licence

Part 2

NAME, (REGISTERED) ADDRESS, TELEPHONE NUMBER AND EMAIL (WHERE RELEVANT) OF HOLDER OF PREMISES LICENCE

Jagz Limited
Station Hill Ascot SL5 9EG
Telephone No:- 01344 622925

REGISTERED NUMBER OF HOLDER, FOR EXAMPLE COMPANY NUMBER, CHARITY NUMBER (WHERE APPLICABLE)

Jagz Limited 02716823

NAME, ADDRESS AND TELEPHONE NUMBER OF DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES FOR THE SUPPLY OF ALCOHOL

Pavun Gami
[REDACTED]

PERSONAL LICENCE NUMBER AND ISSUING AUTHORITY OF PERSONAL LICENCE HELD BY DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES FOR THE SUPPLY OF ALCOHOL

Licence No: 1002

Licensing Authority: LB Of Brent

Premises Licence

ANNEXES

ANNEX 1 – Mandatory Conditions

No supply of alcohol may be made under the premises licence:

at a time when there is no designated premises supervisor in respect of the premises licence, or
at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

- 1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- 2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises:
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to:
 - i. drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - ii. drink as much alcohol as possible (whether within a time limit or otherwise)
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
 - (f) The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- (3) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
- (4) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy
- (5) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph date of birth and either:
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

The responsible person shall ensure that:

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(a) Where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available in the following measures -

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25ml or 35ml; and
- (iii) still wine in a glass: 125ml; and

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises, and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

(1) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

(2) For the purpose of the condition set out in paragraph 1:

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
- (b) "permitted price" is the price found by applying the formula:

$$P = D + (D \times V)$$

where -

- (i) P is the permitted price.
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged in relation to the alcohol as if the duty were charged on the date for the sale or supply of the alcohol and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol.

(c) "relevant person" means, in relation to the premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence.
- (ii) the designated premises supervisor.
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3) Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a charge to the rate of duty or value added tax.

Premises Licence

5) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Any individual employed to carry out a security activity must be licensed by the Security Industry Authority (SIA).

Admission of children is restricted in accordance with the recommendation by the British Board of Film Classification. If the film has not been classified the restriction of children must be approved by the Licensing Authority. (Children means any person under 18 years).

ANNEX 2 – Conditions consistent with Operating Schedule General

Prevention of Crime and Disorder

Digital CCTV monitoring system to be installed and maintained to Thames Valley Police standard.

1. Recording to be kept securely for 31 days and made available to Thames Valley Police employees
2. DPS or nominated person to be trained on how to work the CCTV system to the standard where the nominated person can download any potential evidence required by Thames Valley Police employees and Authorised persons as defined by Sections 13 & 69 Licensing Act 2003.
3. Nominated person is responsible in supplying the necessary media (discs, data stick) containing any downloaded content. Refusals Register to be on the premises and kept up to date and made available upon the request of Police, Trading Standards Officers and authorised persons as defined by Sections 13 & 69 Licensing Act 2003.
4. A minimum of 10 SIA door staff to be working on a Friday and Saturday night from 21:00 until close with one staff member being female. A minimum of 16 SIA door staff to be working when the Nightclub is in operation and at any such times as requested by Thames Valley Police and RBWM Licensing
5. Door Staff Register of SIA Security Personnel shall be kept. The register will show the following details:
6. Full SIA registration number.
7. Date and time that the Door Supervisor commenced duty, countersigned by the Designated Premises Supervisor or Duty Manager.
8. Date and time that the Door Supervisor finished work, countersigned by the Designated Premises
9. Any occurrence or incident of interest involving crime and disorder, or public safety must be recorded giving names of the Door Supervisor involved.
10. ID photo and scan of SIA badge.
11. The SIA Security Personnel register shall be kept at the premises and be available for inspection by an authorised officer of Thames Valley Police, or an authorised Licensing Officer from the Local Authority and shall be retained for a period of 1 year.
12. Whilst SIA Security Personnel are employed at the premises all will be deployed with digitally recording Body Worn Video (BWV). The BWV will be used to record any incidents which occur inside or outside of the premises involving customers, prospective customers or any staff member that impact on any of the four licensing objectives. Data recordings shall be made immediately available to an authorised officer of Thames Valley Police or an authorised Licensing Officer from the Local Authority together with facilities for viewing upon request, subject to the provisions of the Data Protection Act.
13. The Premises Licence Holder/DPS shall ensure that all SIA Security Personnel whilst employed at the premises shall wear high visibility jackets/tabards in order to be clearly visible and identifiable at all times to the public and via CCTV both internally and externally. When tabards are worn, high visibility armbands must be worn that incorporate displaying SIA badges. If high visibility full sleeved jackets are worn the

Premises Licence

PLH/DPS must ensure that all SIA Security Personnel badges are also displayed via an easily visible arm band of a different high visibility colour to the jacket that is being worn.

14. All events using promoters, not normally associated with the premise, shall require notification to Thames Valley Police a minimum of ten (10) working days prior to the event taking place, where practicable, unless the Premises Licence Holder/DPS can evidence it was asked less than 10 days before to hold the event, when less than ten (10) working days' notice will be accepted, the notification shall identify the promoter, the event being promoted and the nature of the music being promoted.
15. Thames Valley Police to be notified of any DJ's not normally associated with the premises with a minimum of ten (10) working days prior to the event taking place.
16. These events shall be subject to a full risk assessment, to be carried out by DPS, or a nominated individual and be made available on request to an authorised officer of Thames Valley Police.
17. An ID scanning system will be employed at the premises and will be utilised for all customers. This will be in operation during licensable activities and shall be a condition of entry.
18. Last entry time to the premises to be:
 - a. Monday & Tuesday – 11.30pm
 - b. Wednesday – 00.30am
 - c. Thursday to Saturday – 01.30am
 - d. Sunday – 00.30am
19. Drugs Policy to be in place and approved by Thames Valley Police
20. The DPS or nominated individual to notify the Safety Advisory Group of any large outdoor events in the car-park at least 3 months prior to the event
21. The licensee and staff will at all times in line with policy demonstrate a responsible attitude to the marketing and sale of alcohol.
22. Licensee is a member of the pub watch scheme.
23. Customers will not be allowed to leave the premises with glasses or bottles

Public Safety

Public safety is to be reviewed regularly through the health and safety policy. The health and safety policy is to be fully briefed and trained to all management and staff and staff will continue to be trained to the standards required by legislation suitable and sufficient Fire Risk Assessment to include all licensable areas both inside and outside to be submitted to Royal Borough of Windsor and Maidenhead, Licensing, Thames Valley Police and Royal Berkshire Fire and Rescue Service, Eight (8) weeks prior to " Royal Ascot Week Race Meeting".

Prevention of Public Nuisance

The premises have sufficient noise insulation for the regulated activities from the premises. Signage will be displayed regarding customers responsibilities to leave in an orderly and quiet manner consistent with good neighbour relations

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Protection of Children from Harm

The restrictions set out in the Licensing Act 2003 will apply. A recognised proof of age policy will be enforced

ANNEX 3 – Conditions attached after a hearing by the Licensing Panel

ANNEX 4 – Plans

See Attached Plans



Greg Nelson
Trading Standards & Licensing Manager

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WHERE THE LICENCE AUTHORISES SUPPLIES OF ALCOHOL WHETHER THESE ARE ON AND/OR OFF SUPPLIES

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Part 2

NAME, (REGISTERED) ADDRESS, TELEPHONE NUMBER AND EMAIL (WHERE RELEVANT) OF HOLDER OF PREMISES LICENCE

Jagz Limited
 Station Hill Ascot SL5 9EG
 Telephone No:- 01344 622925

REGISTERED NUMBER OF HOLDER, FOR EXAMPLE COMPANY NUMBER, CHARITY NUMBER (WHERE APPLICABLE)

Jagz Limited 02716823

NAME OF DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES FOR THE SUPPLY OF ALCOHOL

Pavun Gami

STATE WHETHER ACCESS TO THE PREMISES BY CHILDREN IS RESTRICTED OR PROHIBITED

No prohibition or restriction on access to the premises by children